

THIS WEEK'S CONTEST

Week 718: Put Our Heads Together



BY BOB STAAKE FOR THE WASHINGTON POST

It seems like only seven weeks ago that we made you read this newspaper (for the hyphen contest). And now we're forcing that punishment on you again. But this time, it's just the big print. This week we resurrect an old contest that we didn't even remember we'd done until we were reminded of it by Always There to Remind Us Russell Beland of Springfield: **Create a new, funny headline from the words of any headlines appearing anywhere in a single day's Washington Post (or on washingtonpost.com).** You may use words from as many headlines as you wish, and may combine them in whatever order you wish, but you cannot subdivide words — i.e., the smallest usable unit is an entire word. You must specify which headlines you used, and the date they ran.

Winner gets the Inker, the official Style Invitational trophy. First runner-up gets a genuine, gently used Octodog, donated by Loser Jeffrey Contompasis at the enthusiastic "suggestion" of Mrs. Contompasis. The Octodog is a cheery-looking mechanical device that turns a hot dog into an octopus, complete with little eye holes. It even makes the hot dog taste just like octopus, provided that the hot dog is made of octopus meat. So if you're tired of begging your child to please eat more hot dogs . . .

Other runners-up win a coveted Style Invitational Loser T-shirt (or yearned-for Loser Mug, Honorable Mentions (or whatever they're called that week) get one of the lusted-after Style Invitational Magnets. One prize per entrant per week. Send your entries by e-mail to losers@washpost.com or by fax to 202-334-4312. Deadline is Monday, June 25. Put "Week 718" in the subject line of your e-mail, or it risks being ignored as spam. Include your name, postal address and phone number with your entry. Contests are judged on the basis of humor and originality. All entries become the property of The Washington Post. Entries may be edited for taste or content. Results will be published July 15. No purchase required for entry. Employees of The Washington Post, and their immediate relatives, are not eligible for prizes. Pseudonymous entries will be disqualified. This week's Honorable Mentions name is by N.G. Andrews of Danville, Va. The revised title for next week's contest is by Kevin Dopart.

REPORT FROM WEEK 714

In which we asked you to combine two companies into a new firm: Not surprisingly, the Losers put those widely Net-circulated fictional conglomerates straight into Chapter 11.

4 With gas prices what they are, Volkswagen and Energizer are ready to debut their joint-venture battery-powered car, the Bugs Bunny. (Ross Shepard, Deerfield, Ill.)

3 Whataburger, Pizza Hut, Workmate benches, Izumi sushi and Manwich sauces join forces and become WhataPizzaWorkizuMan. (Chris Doyle, Ponder, Tex.)

2 The winner of the Empress-signed copy of "The Big Book of Duh": Pepsi Free, Water Wings, Nut 'n Honey and Morton Salt have formed a new brand (and jingle) you can't get out of your head: "Free-Wings . . . Nut 'n Morton Free-Wings . . ." (Jay Shuck, Minneapolis)

AND THE WINNER OF THE INKER

After sealing its position as the consultants of choice in the business world, Booz Allen Hamilton merges with the firm of Dames & Moore. As Booz, Dames and Moore, the new firm looks to become the consultants of choice to members of Congress. (Gregory Bartolett, Dumfries)

BUSTED TRUSTS

Marriott hotels, Arthur D. Little consultants and L.A.M.B. clothing merge to become MarriottALittleLamb. (Chris Doyle)

Clif Bar, PowerBar, Snickers, Babar Impex and Cybarco Bahrain Ltd. thought they'd take a chance as Bar-Bar-Bar-Babar-Bahrain. (Kevin Dopart, Washington)

Goodyear, Best Buy, FluMist, Hershey's and Lay's merge to create GoodBuyMistHerChips. (Mae Scanlan, Washington)

Martha Stewart Living merges with Smith & Wesson to create Martha Stewart Living Any Way She Wants To. (Jeff Brechlin, Eagan, Minn.)

If Saks Fifth Avenue, Pfizer, Hooters and Pillsbury got together, they could be Saks, Drugs and Rocks and Rolls. (Russell Beland, Springfield)

JetBlue and Samsonite join forces to make JetSam, the airline luggage that's guaranteed to get lost. (Chris Doyle)

M&T Bank can merge with Lunesta to make MT-Nesta: Once the kids are grown and moved out, you can finally get a good night's sleep. (Brendan Beary, Great Mills)

3M, Stryker, SanDisk, Hewlett-Packard, Toys R Us and American Eagle Outfitters merge to become 3 Stryke Sand Hew R Out. (Randy Lee, Burke)

3M should buy out Krispy Kreme and call itself Mmm Doughnuts. — H. Simpson, Springfield, U.S.A. (Cheryl Davis, Arlington)

Green Giant will merge with Brunswick Billiards and become Peas and Cues. (Laurie Brink, Cleveland, Mo.)

Bridgestone tires, Honda motors, River Island clothing and Kauai coffee merge and become BridgeHondaRiverKauai. (Chris Doyle)

The Washington Blade, Drake's Devil Dogs and Purina Dog Chow merge to form OutDamnedSpot. (Art Grinath, Takoma Park)

Cryogenics Labs, Windows ME and Amazon.com will merge and become Cry ME a River. (Mel Loftus, Holmen, Wis.)

Combine Gulden's mustard, Opcon-A Eyedrops and an e.p.t. home pregnancy test, and what do you get? Gulden Op-Paternity. (Jay Shuck)

Consolidate De Beers, Indianapolis Motor Speedway Corp. and Frigidaire, and you have De Beers Indy Fridge. (Becky Moyer, Alexandria)

Sony and Kmart have formed a joint counseling service named "So K." (Marcy Alvo, Annandale)

If ChevronTexaco bought out Manolo Blahnik, you'd have Well on Heels. (Valerie Matthews, Ashton)

Whole Foods supermarkets, Lee artificial nails, Mack trucks and Corelle dishware become WholeLeeMackCorelle. (Chris Doyle)

Hair Club for Men merged with Huggies to create Ruggies, a line of disposable toupees. (Chuck Smith, Woodbridge)

Virginia Tech and the prison operator Corrections Corp. of America: Hokie Pokeys. (Valerie Matthews, Ashton)

Coming soon from HallMerck: The heartwarming get-well card "Best Wishes for Control of Your Left

Ventricular Hypertrophy With a Regimen of Hyzaar™." (Eldonna Edwards, San Luis Obispo, Calif.)

It's clear that the Hanover Foods and Everlast Boxing Equipment merger will succeed Hanover Fist. (Kevin Dopart)

Harley-Davidson merged with Tide to make Hogwash. (Bob Kopac, Poughkeepsie, N.Y.)

Trans World Airlines and Sylvania Electronics could merge to form TranSylvania, which would be perfect for two companies back from the dead. (Russell Beland)

Combine Coors Brewing with Glenfiddich and get Hops Scotch. (Paul Whitemore, Spotsylvania, Pa.)

Virgin Atlantic and Princess Cruise Lines: Virgin Berths (Valerie Matthews)

A mix of Cracklin' Oat Bran, Honey Wheats and Trix cereals makes Crack Ho Trix. (Steve Fahey, Kensington)

Henckel Cutlery merged with Nike to form a defense consulting group called Cut and Run, but hasn't gotten any federal contracts, yet. (Roy Ashley, Washington)

The Baltimore Orioles merged with Bed Bath & Beyond to make The Birds and the B's. (Randy Lee)

Mayor Fenty combines the D.C. Public Schools with the D.C. Jail to form a new GED program: Con Ed. (John Kupiec, Fairfax)

If Massengill Co. bought up Super Fresh, California Pizza Kitchen, Fraport AG, Ballistic Recovery Systems, Microsoft Windows XP and Allergan Pharmaceuticals, they could market Super Cali FrAG'allistic XP Aller douches. (Combined from the entries of Andrew Hoenig, Rockville, and Chris Doyle)

Next Week: Your Mug Here, or Name That Spittoon

BRIDGE | Frank Stewart

N-S vulnerable

NORTH (D)

▲ A K 10 2
♥ Q 7 4
♦ 3
♣ A 9 6 5 3

WEST

▲ J 9 8 7
♥ A 6
♦ 10 8
♣ K J 8 7 2

EAST

▲ Q 6 3
♥ K 2
♦ K Q J 7 6 2
♣ 10 4

SOUTH

▲ 5 4
♥ J 10 9 8 5 3
♦ A 9 5 4
♣ Q

The bidding:

North	East	South	West
1 ♣	1 ♦	1 ♥	Pass
1 ♠	Pass	2 ♥	Pass
3 ♥	Pass	4 ♥	All Pass

Opening lead: Choose it

It's a mystery — one not even the rotund Cy the Cynic can explain — how you can eat a pound of chocolate candy and gain two pounds. The ways of a good declarer are also mysterious: How can today's South turn nine tricks into 10?

In a team match, West led the ten of diamonds against four hearts, and South had an easy time. He won, cashed the top spades and embarked on a crossruff that produced 10 tricks.

In the replay, West knew from the bidding that dummy would have heart support and diamond shortness. Since West had clubs and spades stopped, he led the ace of trumps. East won the next trump and shifted to the king of diamonds, and since South could ruff only one diamond in dummy, he seemed to be a trick short.

South wasn't ready to concede: He ducked the king of diamonds, and East next led a club. South took the ace, ruffed a club, cashed the ace of diamonds, ruffed a diamond and ruffed a club. When East discarded, South ran his trumps.

With four tricks left, dummy had A-K-10 of spades and a club, and South had two spades, a diamond and a trump. When South led his last trump, West had to keep his jack of clubs and hence threw a spade. Dummy threw the club. East had to keep the queen of diamonds and also threw a spade. South then took the A-K of spades and won the 13th trick with the ten.

South's "double squeeze" won't work unless he "rectifies the count" by deliberately losing a third trick early, as by ducking the king of diamonds.

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Shawn Yancy was named the region's top anchor for her work on WTTG's 5 and 10 p.m. newscasts. The award was one of 16 the station received at a ceremony last night.



BY BILL O'LEARY — THE WASHINGTON POST



WUSA's Brett Haber was named best sports anchor. The award for top evening newscast went to WUSA for its 7 p.m. program, anchored by Derek McGinty, left.

Sweet 16: WTTG Again Is Top Local-E Emmy Winner

By JOHN MAYNARD
Washington Post Staff Writer

In what's become an annual trend, Fox station WTTG won the most local Emmy Awards during a ceremony last night at the downtown Washington Ritz-Carlton.

WTTG (Channel 5) received 16 Emmys — the 10th straight year that the station has led or co-led the market in awards.

WUSA (Channel 9) was second last night with nine Emmys, followed by Maryland Public Television (Channel 22), which won eight; and WJLA (Channel 7) and Baltimore's WMAR (Channel 2), which each received seven. Ratings leader WRC (Channel 4) won two.

WTTG's more notable wins were for spot news — including the station's coverage of last year's Hurricane Ernesto — as well as investigative and feature news reports. Its 5 a.m. newscast won for best morning news-

cast. (WTTG also led the field in entries, submitting 115; by comparison, WJLA had 72 entries and WUSA had 62.)

Shawn Yancy, WTTG's anchor at 5 and 10 p.m., was named the market's best anchor — the first time she's won the award — and station colleague Sue Palka was named best weathercaster.

WUSA was honored for best evening newscast for its 7 p.m. program with Derek McGinty.

The night's biggest surprise might have been WUSA's Brett Haber winning best sports anchor. Haber, who's been with the station three years, beat out WRC's George Michael, who stepped down as daily sports anchor in March after 27 years with the NBC station.

Michael did win best sportscast, sharing the honor with his wife, producer-writer Pat Lackman, and producer Jeff Greenberg.

The judging committees consisted of em-

ploees from TV stations in such markets as Boston, Los Angeles and the lower Great Lakes region.

Fran Murphy, president of the local chapter of the National Academy of Television Arts and Sciences, said she was struck this year by the variety of organizations represented in the Emmys, noting that it's just not television stations competing.

"There are production houses and lots of different producing entities, and they're from different areas in our region," Murphy said.

Murphy cited several smaller companies that won, including the Armed Forces Radio and Television Service, which won Emmys in the categories of public service announcements, commercials, audio and writing.

She noted that other production companies and smaller networks that won Emmys included the Shadow Company, Comcast-owned CN8, the Educational Channel and Echo Entertainment.

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