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Bob Staake for The Washington Post - Otis Elevators: Good to the last drop.

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By Pat Myers, Published: December 27

For Otis Elevators: "Good to the Last Drop"
For Crest fluoride toothpaste: "Tastes Great, Less Filling"

The first is an old joke, the second maybe not. In any case, we were surprised that we couldn't find this contest — suggested by Loser Jeff Contompasis — on the list of our previous 1,002 columns kept by Proto-Loser Elden Carnahan. (We'd had one recently for altering a slogan, but not for using it as is.) Your mission is pretty clear: **Use a well-known advertising slogan for a different company, organization or product to humorous effect**, as in the Maxwell House and Miller Lite slogans above.

Winner gets the Inkin' Memorial, the bobblehead that is the official Style Invitational trophy. Second place receives an amazing self-published large paperback

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book sent to the Post newsroom presumably by its author, Steven Discenza, "New Boss of All Bosses on Staten Island." Its title inexplicably refers to a "magical" sex organ, while the subtitle is "Knowledge Is Power and Education Is the Key to Success." It's not easy to discern the point of the book, but it seems that Mr. Discenza is very angry with the Federal Energy Regulatory Commission. Lavishly

illustrated, though fortunately the title character is nowhere to be found.

Other runners-up win their choice of a yearned-for Loser Mug or the ardently desired Grossery Bag. Honorable mentions get a lusted-after Loser magnet. First Offenders receive a smelly, tree-shaped air "freshener" (FirStink for their first ink). E-mail entries to losers@washpost.com or fax to 202-334-4312. Deadline is Monday, Jan. 7; results published Jan. 27 (online Jan. 24). No more than 25 entries per entrant per week. Include "Week 1003" in your e-mail subject line or it might be ignored as spam. Include your real name, postal address and phone number with your entry. See contest rules and guidelines at wapo.st/inviterules. The subhead for this week's honorable mentions is by Chris Doyle; the alternative headline in the "Next week's results" line is by Jeff Contompasis. Join the lively Style Invitational Devotees group on Facebook at on.fb.me/invdev.

Report from Week 999

in which we let you enter, or reenter, just about any of our contests from the past year, updating the material for current-events contests:

The winner of the Inkin' Memorial:

From Week 946, cynical definitions:

Date night: A dinner out at which a husband and wife pretend they haven't seen each other on the toilet. (*Lawrence McGuire, Waldorf, Md.*)

2. Winner of the can of genuine dehydrated water:

From Week 982, song parodies including a line from the original:

To "Hit the Road, Jack," as sung by D.C. Mayor Vincent Gray and the Graylettes: (*start clip at 0:34*)

"Oh, people, my people, don't you fuss and complain;

I didn't know nothin' 'bout my campaign.

Don't know Jeffrey Thompson or Sulaimon Brown,

Or rakin' in cash without writin' it down.

But I guess if you say so, I'll have to pack my things and go."

"That's right! Hit the road, Vince. You suckered us since Day One, Day One, Day One, Day One!

Hit the road, Vince. You played us but now you're done." (*Nan Reiner, Alexandria, Va.*)

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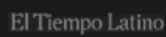
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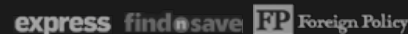

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3. Week 989, combine two professions: A Tlingit carver stars in "Death of a Salesman" because he always wanted to be Loman on the totem pole. (Kevin Dopart, Washington)

4. Week 975, debunk a myth: It is not true that the American Dream is for a chicken in every pot. Actually it is in a large paper bucket. With a 32-ounce soda. (Jeff Hazle, Woodbridge, Va.)

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Much redo about nothing: honorable mentions

Week 946, cynical definitions:

Mistress: A miss who can only lead to stress. (Mike Gips, Bethesda, Md.)

Blogger: Someone with high self-esteem and a keyboard. (Jeff Hazle)

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Genius: One percent inspiration, 99 percent PR. (*Lawrence McGuire*)

Week 951, double a word or pair it with a homophone: Jerk jerk: Any dance created by Chris Brown. (*Mike Gips*)

Role roll: Casting couch audition. (*Brad Alexander, Wanneroo, Australia*)

Claus clause: "If the party of the first part fails to check his list twice, all parties of the second part are to be considered 'nice' and entitled to presents." (*Matt Monitto, Elon, N.C.*)

Week 952, poems about people who died in 2011:

"Death, be not proud," John Donne said,

But today he might tell us instead:

"Death, you're allowed

Just this once to be proud,

For Osama bin Laden is dead!" (*Robert Schechter, Dix Hills, N.Y.*)

Week 955, pair a word with its anagram: Website eewbits: Icky stuff that pops up on your screen when you were searching for something else. (*David Ballard, Reston, Va.*)

Kilned Kindle: What you find at a book burning these days. (*Chris Doyle, Ponder, Tex.*)

Week 958, wellerisms (wordplays featuring quotes): "It totally failed to deliver," the critic griped about the "Silence of the Lambs" remake. (*Frank Osen, Pasadena, Calif.*)

"Darling, I've removed my trousers," he whispered expansively. "And I, my bra," she cooed expertly. (*Frank Osen*)

"Do not go forth and multiply," said the pastor, preparing his flock for the end of times. (*Chris Doyle*)

"He makes no bones about it," she explained as she returned the negligee to the store. (*Dixon Wragg, Santa Rosa, Calif.*)

Week 959, move a TV show to another channel: "Finding Bigfoot" moves to TruTV, is renamed "Not Finding Bigfoot." (*Dixon Wragg*)

Week 963, "before and after" names: John Milton Bradley: Pair o' dice tossed. (*Nancy Schwalb, Washington*)

Marion Barry Goldwater: "Extremism in the defense of liberty is no vice. But I know a few others . . ." (*Mark Raffman, Reston, Va.*)

Week 965, "breed" two horse names from a list: Verne + I'll Have Another = Mini the Moocher (*Phyllis Reinhard, East Fallowfield, Pa.*)

A Boy Named Em + Souper Speedy = Step on LaGasse (*Paul Burnham, Gainesville, Va.*)

Week 967, "before and after" phrases: Fiscal Cliff Notes: In a nutshell, it'll cost you. (*Brad Alexander, Wanneroo, Australia*)

Week 970, finish a couplet: When you are old and grey and full of sleep (W.B. Yeats) / I know a nursing home that's really cheap. (*Beverley Sharp, Montgomery, Ala.*)

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